



June 29, 2005 - For Immediate Release

Motorcyclists Confederation of Canada positioned as Founding Patron and presenter of Canadian Motorcycle Hall of Fame Induction Awards Banquet

Toronto, ON - In an historic and bold initiative, the Motorcyclists Confederation of Canada (MCC) and the Canadian Motorcycle Hall of Fame Museum (CMHM) have signed an agreement positioning the MCC as title rights holders to the Annual Induction Awards Banquet beginning in 2006 through 2008. The MCC becomes a Founding Patron of the re-branded CMHM, a position which will stand in perpetuity.

Both parties strongly share the fundamental interests and goals of uniting the motorcycling community across the country; and in general, fostering the growth and wellbeing of both the sport and industry.

A dedicated Motorcycle Hall of Fame Museum evolved in direct response to the expressed interests and needs of the motorcycling community. An exploratory meeting held in January, 2004 provided the necessary impetus to move forward with the initiative. Positive feedback was received from many clubs and organizations attending, and they enthusiastically endorsed the concept of creating a dedicated Canadian Motorcycle Hall of Fame. The Canadian Motorcycle Hall of Fame Museum currently enjoys a long established and very positive relationship with the Canadian Motorsport Hall of Fame, and will continue to work with them in an harmonious and cooperative relationship.

Bar Hodgson, Founder and Chairman of the Canadian Motorcycle Heritage Museum, a federally chartered charitable foundation, generously offered that entity as the basis of the newly combined organization now known as the Canadian Motorcycle Hall of Fame Museum. He will continue to serve as Chairman of the expanded organization. Details of the MCC Annual Induction Awards Banquet and other CMHM programs will be made available in the near future.

Steven Davies, Chair of the MCC, said "our Board is enthusiastic about this opportunity to expand the preservation of Canadian motorcycling history and the recognition of contributions to motorcycling in Canada at all levels."

The Motorcyclists Confederation of Canada is a national association with more than 200 clubs as members representing close to 80,000 individual riders.

Contacts Canadian Motorcycle Hall of Fame Museum
David Lloyd, General Manager 519-657-2029 dave.lloyd@sympatico.ca
Bar Hodgson, Chairman, 905-655-5403 bar@supershowevents.com

Motorcyclists Confederation of Canada
Peter Jacobs, General Manager 416-762-7775 peter@motorcycling.ca